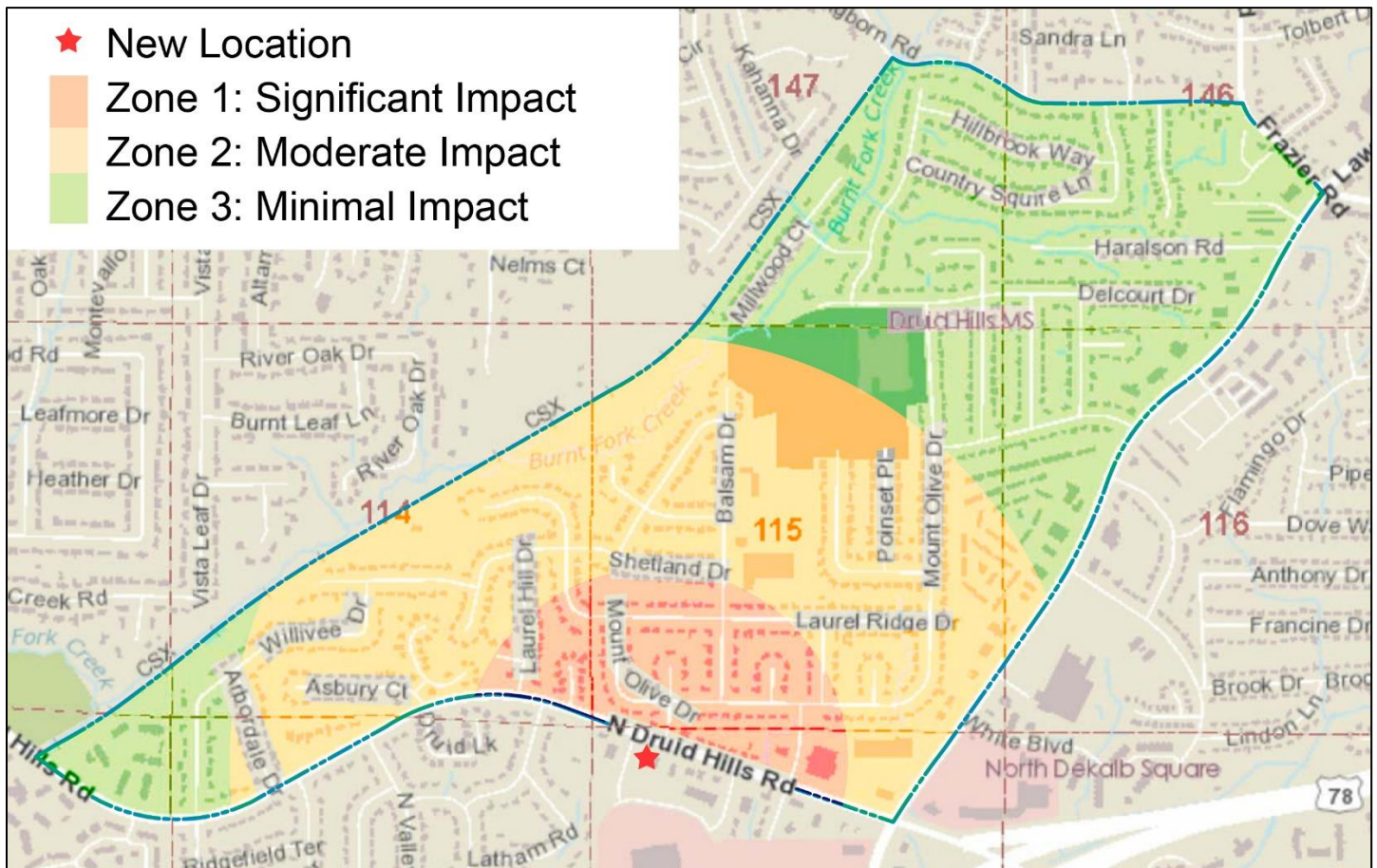
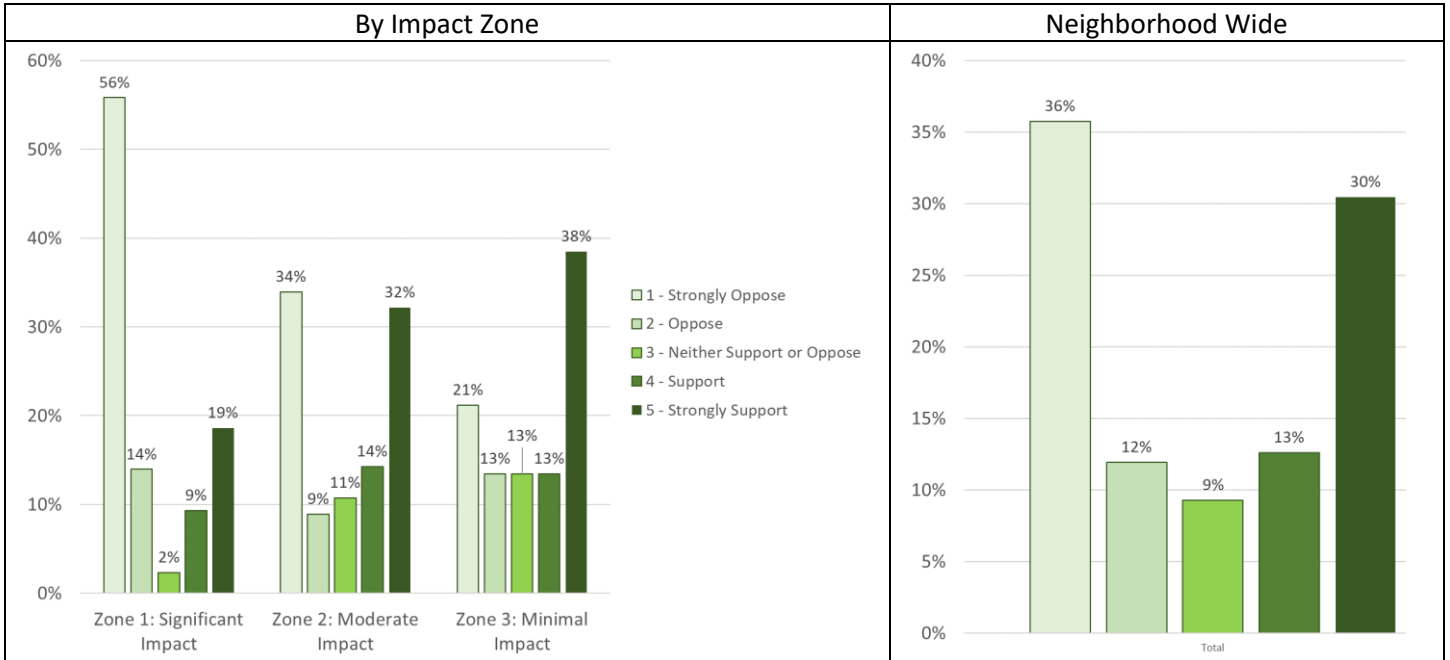


CHICK-FIL-A RELOCATION SURVEY RESULTS



Neighborhood Support for Chick-fil-A Proposal
(responses received from 151 residents)



OVERALL VOTE	Zone 1		Zone 2		Zone 3		Total	
Support	12	28%	26	46%	27	52%	65	43%
Neutral	1	2%	6	11%	7	13%	14	9%
Oppose	30	70%	24	43%	18	35%	72	48%
Total	43		56		52		151	
TOP CONCERNS	Zone 1		Zone 2		Zone 3		Total	
Traffic (Total)	34	79%	31	55%	20	38%	85	56%
- More congestion / traffic back-ups	19		11		7		37	
- More cars on N Druid Hills Rd	14		9		5		28	
- No left turn lane / middle lane	7		9		5		21	
- Car accidents / pedestrian safety	6		10		1		17	
- Congestion at N Druid Woods entrance	6		7		3		16	
- More cut through traffic in neighborhood	6		5		5		16	
Pollution (Total)	10	23%	8	14%	3	6%	21	14%
- Air pollution / car exhaust	9		7		3		19	
- Noise / Light / Etc	2		1		0		3	
Chick-fil-A Business Practices (Total)	5	12%	5	9%	4	8%	14	9%
- Fast food / drive thru	3		3		4		10	
- Moral / religious objections	1		1		0		2	
- Chain / not local	1		0		0		1	
- Already too many CFA's nearby	0		1		0		1	
Those Who Have No Concerns	9	21%	19	34%	27	52%	55	36%
TOP BENEFITS	Zone 1		Zone 2		Zone 3		Total	
Traffic (Total)	8	19%	18	32%	24	46%	50	33%
- Overall improvement on N Druid Hills Rd	4		7		12		23	
- Safer for pedestrians / fewer car accidents	1		6		13		20	
- Improvement at current CFA location	3		6		4		13	
- Improvement at L'ville Hwy / NDH Rd Intersection	0		6		7		13	
Better Business Location (Total)	8	19%	16	29%	13	25%	37	25%
- More convenient / easier to access	3		6		9		18	
- Bigger store / building	4		3		2		9	
- Bigger lot / more parking / faster drive thru	1		5		3		9	
- Cleaner / newer store / better curb appeal	1		1		3		5	
Pier 1 Store No Longer Abandoned	6	14%	9	16%	5	10%	20	13%
Those Who See No Benefits	27	63%	21	38%	15	29%	63	42%
TOP DESIRED IMPROVEMENTS	Zone 1		Zone 2		Zone 3		Total	
Traffic (Total)	12	28%	10	18%	8	15%	30	20%
- Add left turn lane / center lane	4		5		7		16	
- Add a mall / rear facing entry/exit	3		8		4		15	
- Traffic study / unspecified mitigation measures	7		5		1		13	
- No direct entry/exit on N Druid Hills Rd	7		3		2		12	
- Make N Druid Hills entry/exit right turn only	0		2		2		4	
Other (Total)	5	12%	7	13%	6	12%	18	12%
- Add indoor seating	0		2		4		6	
- Fewer drive thru lanes	1		2		2		5	
- Re-zone old FCA location (no fast food)	1		3		0		4	
Opposed Even With Improvements	17	40%	16	29%	9	17%	42	28%