Laurel Ridge Shamrock Civic Association

Welcome!

Mission Statement:

- The Laurel Ridge Shamrock Civic Association (LRSCA) serves to enhance the livability of the neighborhood by working with governing bodies to influence decision making that affects the welfare of residents.

Why does our community need a civic association?

A civic association will help our community to have a voice in what is taking place in cityhood/ annexation, when communicating with the county and developers on zoning issues. It will help us to better organize neighborhood watch. It will help us to get to know each other better and build a stronger community.

What is a civic association?

- voluntary
- supports and promotes the community

How were boundaries drawn?

Boundaries were drawn using major roads, school attendance, and natural boundaries.

Who can join?

Any resident or homeowner residing within the boundaries of the Laurel Ridge Shamrock Boarder.

Survey Results

The Laurel Ridge Shamrock Civic Association conducted an online survey of our community. The goal of the survey was to get a feel of the positives and negatives about our community, activities the community would like to see the civic association work on, and to better understand the demographics of our community.

Pride in Our Community

People have a great deal of pride in our community.

- Caring neighbors and community
- Convenience to work, schools, highways, city
- Walkability of the community

Areas of Improvement

Four areas stood out from the written comments:

- Beautification
- Better shopping and dining
- Speeding traffic
- Crime

Community Improvement

Four areas stood out here:

- Reaching out to Laurel Ridge Elementary
- Mall and shopping center improvement
- Beautification
- Reaching out to the Middle School

Laurel Ridge Elementary

- We met with Ms. Kyle and Mr. McKinley
- We have added a Laurel Ridge Elem tab on our web site to promote ways to support the school.
- Ms. Kyle and Mr. McKinley are eager for volunteers and have said that there are a variety of ways that the community can help-painting, help with landscape, community work days, little library garden, and many others ways.
- Shoparoo and Kroger are avenues to help the school-more info on our web site

Druid Hills Middle

- Call the school when we see students walking around the neighborhood during school hours.
- Let school know when fields are being used, as many that use the fields are not asking permission, especially football and track field.
- Oct. 4th from 8am-12noon Clean up Day
- School Phone 678-874-7602

Mall Redevelopment

- Redevelopment will take several years
- Possibilities – total tear down or taking the roof off part of the mall and reconfiguring
- In talks with Costco-but ANYTHING could happen
- Could make it a mixed use space of apartments and retail.
- AMC, Marshalls and possibly Costco will be anchors along with more restaurants

Mall Redevelopment

- Macy's could remain, it will depend what position Costco or other major retailer wants in development.
- Want to keep Play It Again Sports and other retailers that have been at location for some time.
- Redevelopment can only happen if businesses want to invest in our area and see it as one that would support their business well.
- Flood plains would not be touched, and could become retention basin.

Beautification

- We have contacted Keep DeKalb Beautiful and have asked to volunteer to take care of Lawrenceville Highway from North Druid Hills Road to Frazier and North Druid Hills Road beginning at Lawrenceville Highway until Willivee.
- We will work on ways to fix up the entrances that are cost effective and low maintenance.
- We will need volunteers for work days!

Neighborhood Watch

- Connect the area with Neighborhood Watch.
- Need Block Captains for each street.
- Need a more stream lined way to get information out.
- Need Volunteers to help make Neighborhood Watch better!

Promoting a Sense of Community

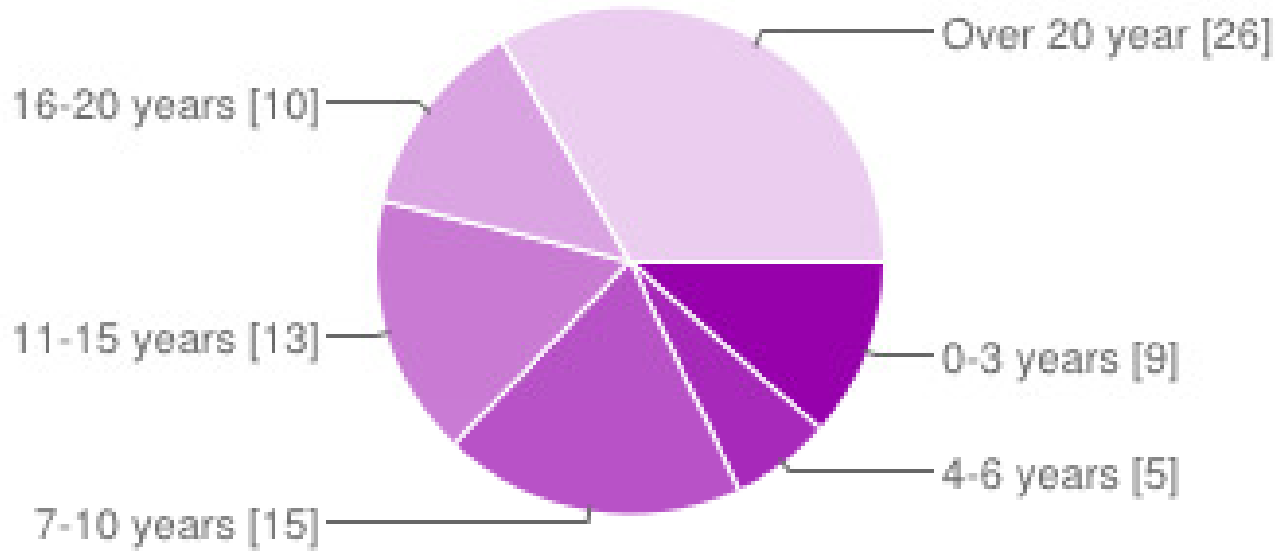
Ideas included:

- Social gatherings
- Beautification-major streets and entrances
- Organize neighborhood watch
- Civic education
- Helping those in the community in need
- Support schools and fire house

Promoting a Sense of Community

- For events to be successful, we will need participation of the community.
- Volunteers helping to organize and set up events, along with participation.
- Five board members and 4 officers won’t be able to pull off all of the ideas that the community had. We will need each of you to help!

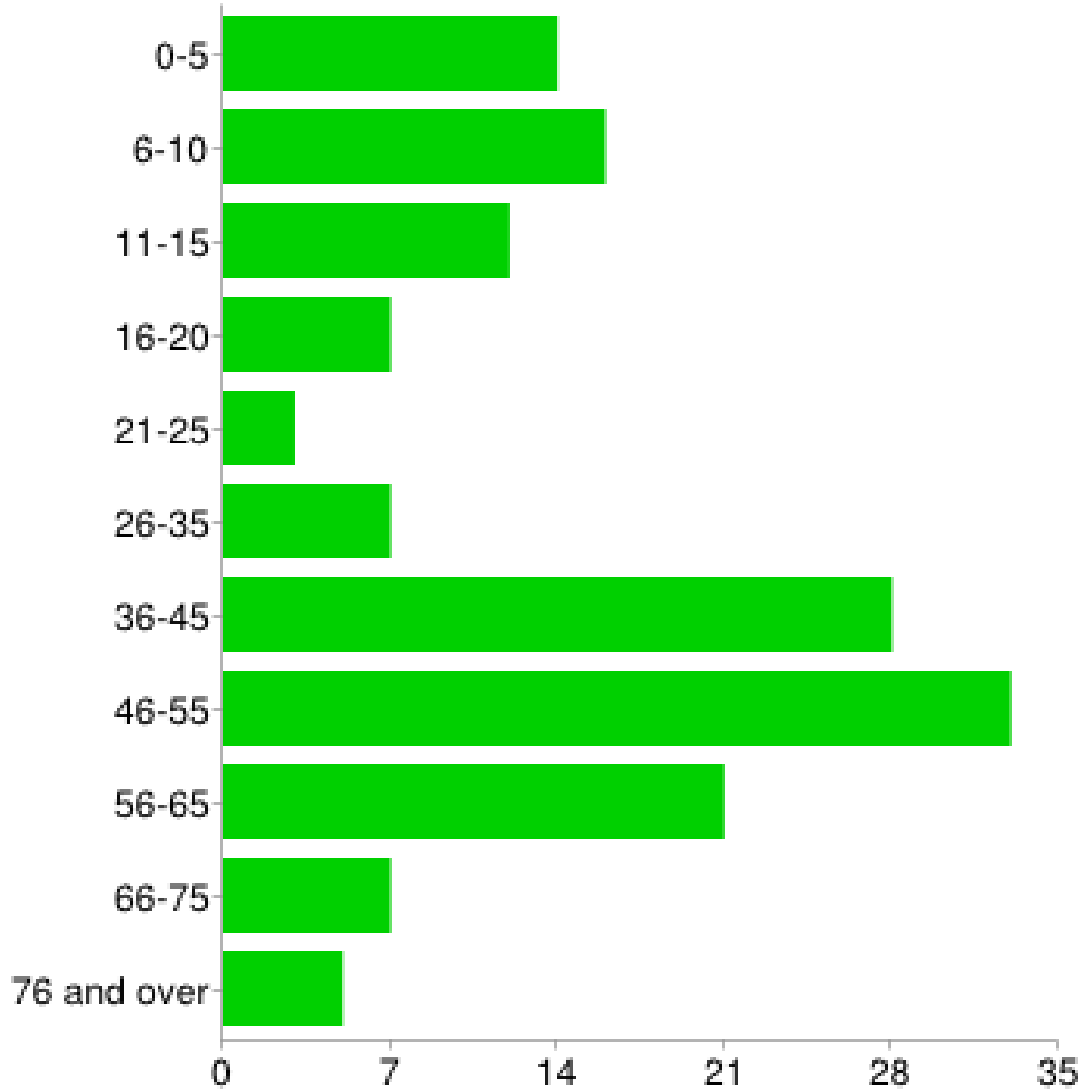
Demographics-Time in Community



0-3 years	**9**	12%
4-6 years	**5**	6%
7-10 years	**15**	19%
11-15 years	**13**	17%
16-20 years	**10**	13%
Over 20 years	**26**	33%

Demographics - Age

• 0-5	14	18%
• 6-10	16	21%
• 11-15	12	15%
• 16-20	7	9%
• 21-25	3	4%
• 26-35	7	9%
• 36-45	28	36%
• 46-55	33	42%
• 56-65	21	27%
• 66-75	7	9%
• 76 and over	5	6%



We Need You!!!

The Laurel Ridge Shamrock Civic Association will only be what the community makes it. We will need volunteers to help organize community social events.

Web Site

- Please submit events that you learn about in our community, at the local schools, churches, and such so that we can add this information to the Civic Association's web site.
- Would love photographs from around the community as well to add to the web site.
- Your ideas are wanted and appreciated. Please pass them along!

Cityhood

- Mark your calendars for Oct. 14th at 7pm University Heights Methodist Church to hear about cityhood from the Briarcliff Movement.
- Please let us know what other information you would like to have about cityhood via email. LaurelRidgeShamrock@mail.com

Communication

- Email: LaurelRidgeShamrock@mail.com
- Website: http://laurelridgeshamrock.weebly.com/
- Facebook: Laurel Ridge Shamrock Civic Association
- Yahoo Group: lRSCA Yahoo Group

https://groups.yahoo.com/neo/groups/lrsca/info

Upcoming Community Events

- **October 6th** at 7pm at Rehoboth Baptist Church One DeKalb will educate us on what has been happening to help the situation with the hotels. They will also educate the community of steps that we can do to move forward.
- **Oct. 14th** at University Heights Methodist. Briarcliff Cityhood Movement will come and talk to us about how things are progressing with the maps and answer our questions.
- **Oct. 31st** Trick or Treating from 6-8 at North DeKalb Mall

Questions and Answers

Ten Minute Break for Membership Drive and Snacks